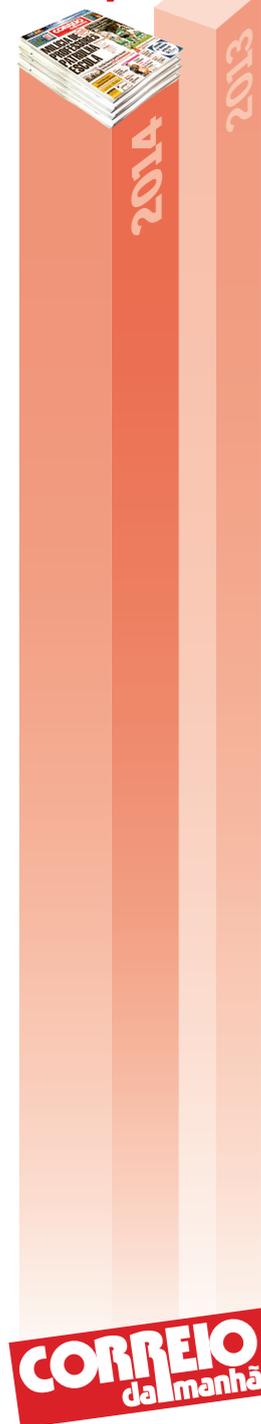


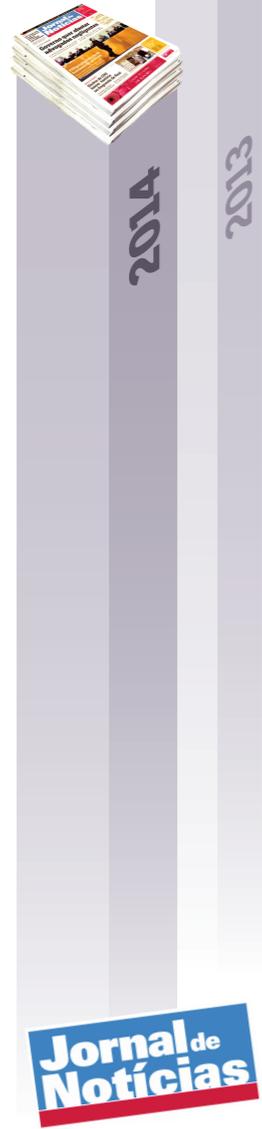
# Audiência média

valores em pontos percentuais  
 Comparação entre 1 de setembro e 31 de novembro  
 de 2014 e o mesmo período do ano anterior  
 dos dez maiores jornais e revistas de informação

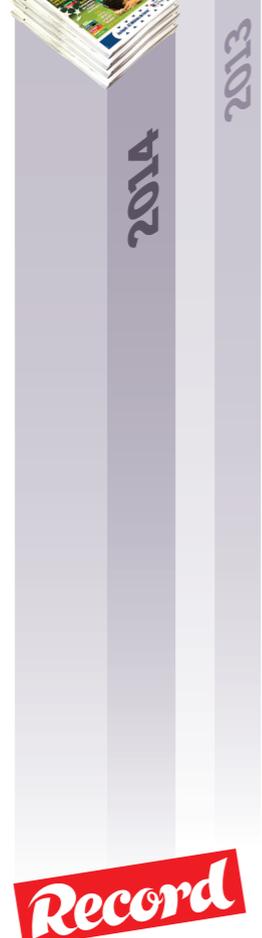
14,1 15,1



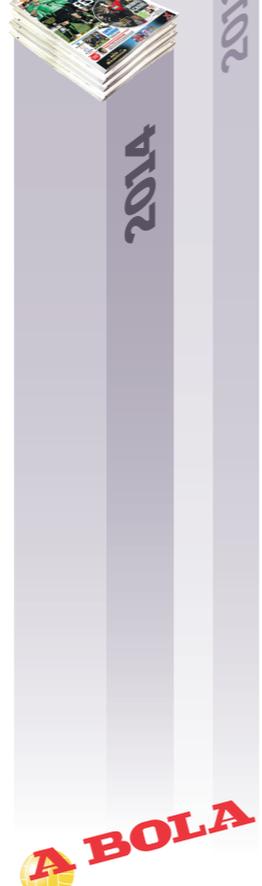
11,6 12,5



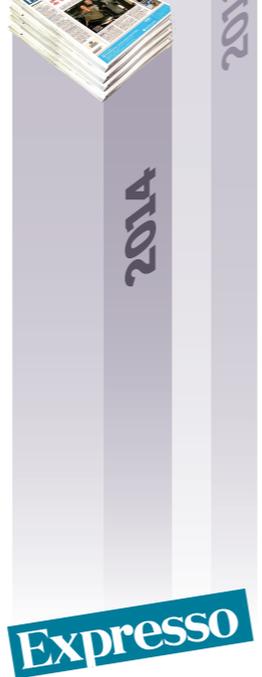
9,7 10



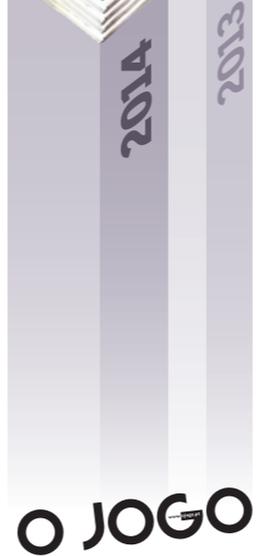
9,1 9,9



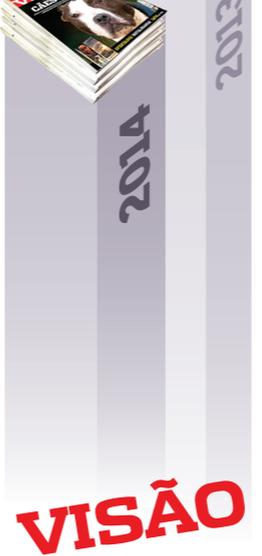
7,1 7,4



6,7 6,5



6,2 6,6



5,7 5,7



4,4 4,5



4,2 4,9



**O CM**  
 tem mais de  
**1,2 milhões**  
 de leitores  
 diários